UC DAVIS
PUBLIC SCHOLARSHIP AND ENGAGEMENT

Public Scholarship for the Public Good

An Implementation Framework for UC Davis

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EXECUTIVE SUMMARY

The following document, *Public Scholarship for the Public Good: An Implementation Framework for UC Davis*, lays out the vision, goals, and objectives to support and deepen UC Davis' impactful public scholarship. It is the culmination of a two-year process that included a university-wide survey on publicly-engaged research and teaching, in-depth interviews, focus groups, and workshops with numerous constituents.

UC Davis faculty, staff, and students, as well as regional community members and colleagues at other institutions, provided critical input that has shaped this document. A consistent refrain is that transformation toward deepening respectful and authentic ties between UC Davis and the public should start at the university.

The university is purposefully taking a comprehensive and holistic approach when developing this initiative to ensure it will be built upon a solid foundation from which the importance of public scholarship can grow now and also remain an integral part of the university fabric for faculty, staff and students alike for generations to come.

Consistent with UC Davis land grant mission to serve the public good, the overall vision is to:

Cultivate and foster a culture of engagement *that recognizes and rewards public engagement in research, teaching, and service; builds the collective capacity for scholarly excellence of the UC Davis community; and increases the university's impact and visibility through mutually-beneficial relationships that have local, regional, statewide, and global reach.*

88% of individuals from the Faculty Senate and Academic Federation who participated in a university-wide survey are engaged with non-university entities in their research as compared to 48% in their teaching.

Public Scholarship Defined

Public scholarship encompasses and exemplifies the mission of UC Davis as a public land-grant institution. The essence of this work also acknowledges that scholarship comes in many different forms that vary by discipline and types of scholarly activity. Public scholarship underscores excellence in research, teaching, and creative practice that is focused on issues of public concern. It is useful to, and developed in concert with, diverse audiences beyond the university. Collectively, these activities have an impact at different geographic scales, across sectors, and between disciplines that aim to improve the well-being of individuals, communities, and the planet.

According to survey participants, perceived barriers for practicing publicly-engaged research and teaching include the lack of recognition in merit and promotion, time to conduct this type of research, and insufficient recognition and support at the department level.

An Implementation Framework for UC Davis

Public Scholarship for the Public Good was created as an institutional guide for the university community - including leadership, faculty, students, and staff — to begin implementing changes that shift the way the university works to support publicly-engaged research, teaching, and learning, and to more explicitly account for the critical role that the public's knowledge and needs play in both the research process and learning outcomes. *Public Scholarship for the Public Good* identifies three goals and related objectives that align with the vision and goals laid out in *To Boldly Go: A Strategic Vision for UC Davis*, the university's *Diversity and Inclusion Strategic Vision*, and the university-wide task force report, "What It means for UC Davis to be a Hispanic-Serving Institution: Investing in Rising Scholars and Serving the State of California."

The goals and objectives of *Public Scholarship for the Public Good* are as follows:

Goal 1. Reward and recognize public scholarship in research, teaching, and creative practice

Objective 1.1 Increase awareness, understanding, and acceptance of public scholarship and engagement among the university community and general public

Objective 1.2 Provide incentives to faculty for incorporating public engagement into research and teaching

Objective 1.3 Integrate public scholarship within UC Davis' colleges, schools, and other academic units to support activities and increase outputs

Objective 1.4 Introduce ways to recognize public scholarship in university policies, program reviews, and faculty recruitment, merit, advancement and promotion reviews

Goal 2. Develop and improve community-based learning experiences

Objective 2.1 Promote and support coordinated university-wide engaged learning experiences

Objective 2.2 Provide tools and resources to support student learning in community settings at our university, in our region, and throughout the world

Objective 2.3 Increase opportunities for students to participate in community engagement domestically and internationally through research, coursework, internships, and independent studies

Objective 2.4 Promote student learning that incorporates collaborative leadership, creative problem-solving activities, intercultural engagement, and global learning

Goal 3. Increase mutually beneficial community engagement and public impact

Objective 3.1 Enhance communication channels to increase public access to university expertise, resources, and data

Objective 3.2 Promote diversity, equity, and inclusion in public scholarship, community engagement, and in recruiting and retaining engaged scholars

Objective 3.3 Facilitate the creation of new, and support for existing, community-university partnerships, and statewide, regional, and global multi-sector consortiums that will address community-based and policy-relevant issues

Objective 3.4 Enhance visibility and presence to facilitate engagement between the larger Sacramento region and the university's Davis and Sacramento campuses utilizing research, technical assistance, and community-based learning experiences

A Coordinated Approach to Collective Impact

Collective impact around a common agenda requires a coordinated approach that is organized in support of and reinforces mutually-beneficial activities. The Implementation Framework described in this document identifies a number of impactful activities and lists potential collaborators associated with each objective and is meant to spur, motivate, and inspire action. These collective efforts will need a university-wide entity to support and strengthen the growing network of individuals and groups at both the Davis and Sacramento campuses, as well as permanent resources to support, recognize, and reward public scholarship. Public Scholarship and Engagement (PSE), a new unit within the Office of the Provost, will serve this important connective role. PSE will provide a university-wide coordinating and convening function by adding much-needed support to the existing efforts of faculty, students, and staff, thereby allowing them to expand the scope and scale of their publicly-engaged research and teaching.

This will include activities such as faculty, staff, and student workshops and mentoring; curricular and learning assessment support; forums and symposiums; and facilitating collaborative and productive partnerships. PSE also will provide a university-wide coordinated communications function by providing a centralized portal of information and resources for both university and non-university constituents, while also helping individuals and groups identify potential collaborators and university support services. Another vital function of PSE will be to champion the value and impact of public scholarship conducted at the university so as to increase university support of this work and enact changes in policies and practices. Therefore, a new position of Vice Provost of Public Scholarship will be created to provide university-wide leadership.

Survey participants identified the need for greater recognition in merit and promotion, support to seek external funding, university awards and internal grants, and better communication about existing activities and resources are ways in which the university can demonstrate its commitment to publicly-engaged research and teaching.

Next Steps

Ten actions have been identified as immediate steps needed for realizing PSE's objectives and goals. These activities are not only feasible, some have already begun. These 10 actions will be achieved through mutually-beneficial collaborations; pilots and prototypes of small-scale programs, projects and events; the convening of diverse constituents; and the organization of different groups to actualize these defined goals and objectives.

The 10 Actions include:

1. Establish Advisory Committees to provide guidance and feedback to PSE related to: 1) Faculty Development and Recognition; 2) Student Learning, and 3) Community Engagement.
2. Create a web-based portal for engaged scholarship and engaged learning that includes resources, opportunities, a searchable directory, a calendar of events, and stories of engagement.
3. Collaborate in the creation and launch of a UC Davis facility in Sacramento that will serve as a physical hub to support engagement initiatives and projects with non-university partners.
4. Establish an Engaged Scholarship Faculty Fellows program.
5. Establish an Engaged Learning Faculty Fellows program.
6. Develop pilot projects that advance public scholarship in partnership with colleges, schools, and other academic units.
7. Co-sponsor trainings and workshops with faculty, staff, students, and community constituents that advance public knowledge and engagement.
8. Expand internships, clinical programs, and curriculum-based projects to serve urban and rural communities in the Sacramento region.
9. Organize an annual Community Engagement Forum to solicit ideas and suggestions from community partners.
10. Support a university-wide taskforce that will explore ways to achieve greater recognition of public scholarship.

A VISION FOR PUBLIC SCHOLARSHIP AND ENGAGEMENT AT UC DAVIS

Consistent with UC Davis land grant mission to serve the public good, the overall vision is to:

VISION

Cultivate and foster a culture of engagement that recognizes and rewards public engagement in research, teaching and service, builds the collective capacity for scholarly excellence of the UC Davis community, and increases the university's impact and visibility through mutually-beneficial relationships that have local, regional, statewide, and global reach.

Public scholarship helps us achieve our highest academic aspirations as a public institution to serve society and make a positive difference in the world. This type of scholarship takes many forms and includes collaborative relationships with local communities, public agencies, and private companies, among others. Public scholarship encompasses a broad range of activities; from providing access to university resources, to intellectual pursuits and organized research that inform and shape public policies and debates, to scientific and technological breakthroughs that improve people's lives.

Calls to embrace public scholarship are resonating across higher education, propelled by a range of motivating factors. Among others these include the need to attract and retain a more diverse faculty that better mirrors society, to improve experiential learning opportunities in ways that connect with a majority-minority student body, and the urgency to convince a skeptical public of the university's value. The idea of public scholarship is not new to UC Davis. It has been part of the institution since its founding in 1905 and is core to the land-grant mission: a focus on experiential learning, experimental research, and extension of knowledge to serve the public good. An ethic of public engagement has remained a strong thread in the university's life and work, even as the university has grown tremendously in the size and diversity of its student body and faculty, and in its stature as an internationally ranked academic institution. However, the collective impact of engaged scholarship and engaged learning lacks commensurate visibility both on and off campus, and will greatly benefit the university community and the general public from an integrated and coordinated approach that explicitly acknowledges, rewards, and communicates the value and impact of university public scholarship.

Creating a culture of engagement is a provocation, a challenge, and a responsibility for us all. It demands new forms of research, teaching, and service that go beyond the current system of institutional rewards and recognition, and engagement rooted in a consciousness of California's "majority-minority" population and the global reach of our enterprise. These challenges pose questions that echo those of the past and will define the future of the land-grant university: what constitutes knowledge, how is it produced, for whom, and toward what end?

"We think that the scientists are going to save us, that all these answers to climate change are in the hands of climate scientists and innovators of technology and I argue they're in the hands of everybody. We have to empower everybody to feel that way. That's what engaged scholarship allows us to do - engage everybody in helping us solve these problems."
Associate Professor, College of Agricultural and Environmental Sciences

What motivates faculty to engage with non-university groups?

- Alternative ways to produce and disseminate knowledge
- Broader social, economic, and environmental impacts

What do faculty perceive as the benefits of engaging with non-university entities?

- Improving the quality of research and learning
- Serving the underserved and building relationships and capacity within communities

METHODOLOGY

Building off of UC Davis' strength in interdisciplinary collaboration, the university embarked upon a multi-year process in the spring of 2017 through which it took input from different constituents on and off-campus so as to deepen the university's institutional commitment to public scholarship. PSE designed and facilitated this participatory process in partnership with the Center for Regional Change and UC Davis Health. The responses have informed this Implementation Framework document.

How has input been gathered?

Work began with a **listening phase** that included a university-wide survey (767 respondents), 53 in-depth faculty interviews, individual meetings with university stakeholders, and six focus groups with over 100 non-university constituents in the Sacramento region who represented 60 organizations from the public, private, and non-profit sectors. Themes from these activities informed the development of a long-term vision as well as an initial set of draft goals and objectives.

During a **sharing phase** (fall quarter 2018), seven workshops were organized where the draft goals and objectives were discussed. Over 100 individuals participated, including 35 faculty, 48 student and staff leaders, and 21 community members. The workshop sessions opened with participants being asked to rank their top three goals, and also to rank the top three objectives within each of those three priority goals. This information was collected as survey data. Facilitators then formed focus groups based on indicated goal priorities. In total, there were 26 focus groups where participants developed an activity, program, or service that could translate one of the objectives listed under the common priority goal into an implementable action. Ideas ranged from strategies to address faculty tenure and promotion, to community partner fellowships, to new student training opportunities.

In addition to survey data collected from workshop participants, email surveys were distributed to every faculty member, student and staff leader, as well as community members who had been invited to the workshops but could not attend. Between workshop participants and online responses, 162 surveys were collected. Fifty-two percent (85 people) were faculty members; 34% (55 people) were staff and student leaders; and 14% (22 people) were community members. Data from all three stakeholder groups were analyzed separately, aggregated and weighted to reflect the ranked order of objectives. From this analysis, specific goals and objectives emerged as being the most important across all groups resulting in the final set of goals and objectives.

The results of the listening and sharing phases have been synthesized and discussed as part of an **aligning phase**, which also included meetings with leadership from UC Davis colleges and schools, units, institutes and centers. A **collaborating phase** will involve further development and refinement of activities identified in *Public Scholarship for the Public Good*. PSE will reach out to different academic units and individuals to explore collaborative opportunities. In addition, several advisory committees will be formed to provide ongoing feedback as activities are realized and implemented.

INITIAL FINDINGS

Initial findings demonstrate that UC Davis is widely viewed as an engine of engagement through the many activities carried out by individual faculty, students, and staff. However, there is still much room for improvement and growth.

Community partners consider UC Davis a renowned university that produces top tier research. They also believe the University has the potential to leverage its reputation to elevate community voices and validate community knowledge, experiences, and perspectives. Many have had positive collaborative experiences — built on personal relationships with research centers, faculty, staff, and students — with the University. There is also a sense that hosting student learning in community settings brings fresh perspectives to partners' work, provides quality service and technical assistance in achieving partners' goals and initiatives, offers opportunities to recruit new employees, and facilitates access to university programs and funding.

Among faculty and staff, there is a strong sense that their public scholarship experiences generate satisfaction connected to building relationships and making a difference in the world, and especially in underserved communities. They see the transformative effect of public collaborations on their research and teaching; public scholarship not only improves research questions and methods, but also extends projects' longevity. Benefits to students of participating in community-based learning include increased employment opportunities following graduation, and increased confidence and skill development. Many faculty and staff also view their public engagement as a means of addressing persistent inequities in higher education by facilitating more inclusive knowledge production.

However, much can be done to improve public engagement. Community partners see missed opportunities for collaboration, given the University's size. They also desire significantly deeper and broader level of engagement. Points of entry for collaborations are unclear, and partners have encountered many bureaucratic hurdles when trying to pursue new projects and partnerships. Unfortunately, they have also experienced varying levels of commitment from the University, and regret the lack of opportunity to exchange regular feedback with University partners.

Faculty and staff, in turn, express frustration over the relatively low recognition that public scholarship receives in University merit and promotion processes, and express a need for financial support targeted toward collaboration and sustained interaction. They seek greater support for public engagement from University leadership, and improved coordination across disciplinary and institutional barriers. Despite strong evidence suggesting that community-based learning experiences offer myriad benefits to students, many more faculty engage in community-based research than teaching. Students, in turn, express frustration with insufficient support in terms of logistics, financial compensation for community partners, and time for faculty to develop and implement effective community-based learning activities.

"How can we find a way to honor what we do, but also honor that people off-campus have intense expertise that we don't have? How do we bring that together so that, with the resources that we have here (which are a lot), we can support the work that they're doing and also try to impact policy?"
Associate Professor, College of Letters and Science

According to a university-wide survey, respondents identified the Sacramento metropolitan region as the area with the highest concentration of publicly-engaged research and teaching activities (17%) compared to the entire United States (16%) and California (13%). Thirty-four percent of respondents indicated their research and/or teaching happens outside of the United States.

INSTITUTIONAL ALIGNMENT, GUIDANCE, AND INVESTMENT

"I think we have the right branding out there about who we are. I want us to take it a step further and really live that more. Our Principles of Community, to me, are golden. They're something I live my life by: not just my work life, but my personal life. I hold true to them. I think that they really speak to who we should be as a UC Davis community."
Administrative Director, School of Medicine

Synergy with University Priorities

Implementation Framework goals and objectives align with strategic plans that inform university priorities. The UC Davis strategic plan, To Boldly Go (published in Fall 2018), outlines five goals that align closely with the work PSE and is seen as being vital to inculcating a culture of engagement at UC Davis. It is worth noting that the fifth goal of *To Boldly Go* calls for:

- Establishing within the Office of the Provost an engaged scholarship and engaged learning unit, which will foster awareness and understanding of the value of engaged scholarship in the schools and colleges.
- Creating a recognition program to further raise the profile of engaged scholarship at UC Davis.
- Developing a well maintained, highly interactive website for ongoing support of community-engaged programs and projects to serve as a resource for campus faculty, staff and students as well as for members of the community, regionally and internationally.

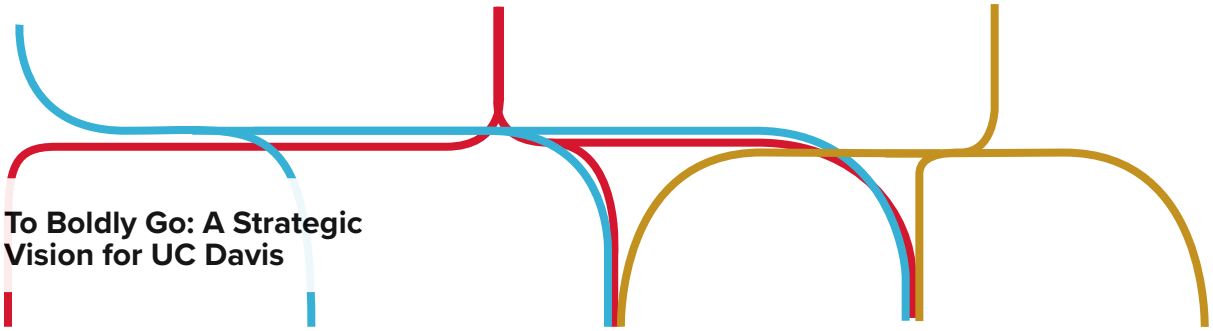
The goals and objectives of *Public Scholarship for the Public Good* also fulfill the stated goals of UC Davis' Diversity and Inclusion Strategic Vision document published in 2017. Some examples include goals focused on identifying, attracting, and retaining diverse faculty, staff, and students. Other goals draw attention to the university's accountability to, and impact on, neighboring communities through mutually-beneficial research and teaching. Related, PSE's goals are directly aligned with the university-wide task force report, Investing in Rising Scholars and Serving the State of California: What It means for UC Davis to be a Hispanic-Serving Institution, which calls for supporting engaged scholarship and engaged learning opportunities that serve Latinx communities.

Goal Alignment
Public Scholarship for the Public Good: An Implementation Framework

GOAL 1:
Reward and recognize public scholarship in research, teaching, and creative practice

GOAL 2:
Develop and improve community-based learning experiences

GOAL 3:
Increase mutually beneficial community engagement and public impact



To Boldly Go: A Strategic Vision for UC Davis

Strategic Plan Goal 1

Provide an educational experience that prepares all of our students to address the needs and challenges of a diverse and changing world.

Strategic Plan Goal 2

Enable and support research that matters at the frontiers of knowledge, across and between the disciplines, in support of a healthy planet and the physical and societal well-being of its inhabitants.

Strategic Plan Goal 3

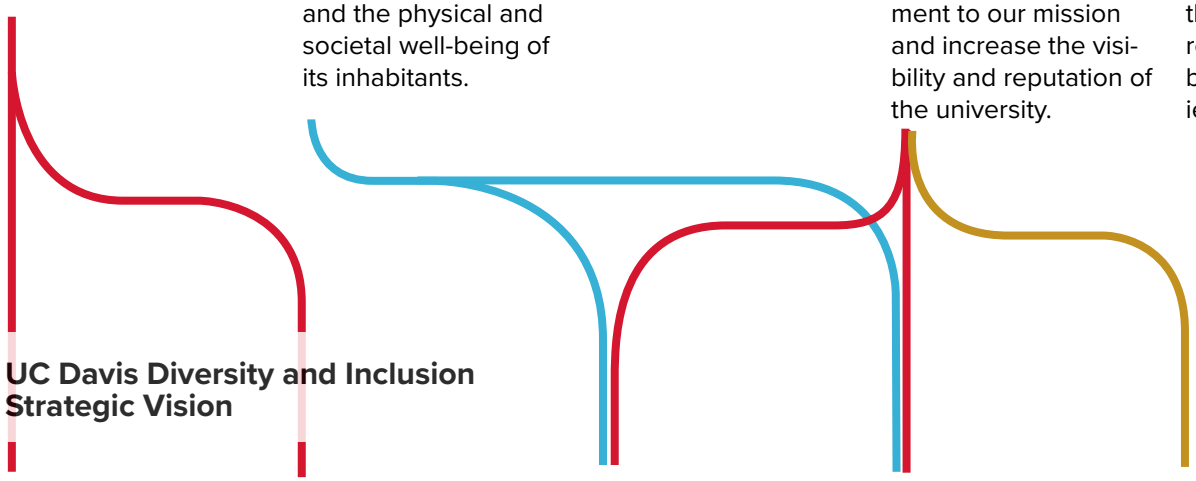
Embrace diversity, practice inclusive excellence and strive for equity.

Strategic Plan Goal 4

Support our community, region, state, nation and world through mutually beneficial and impactful partnerships that reflect a firm commitment to our mission and increase the visibility and reputation of the university.

Strategic Plan Goal 5

Create an intellectual and physical environment that supports the development of an innovative and entrepreneurial culture that extends the benefits of our research activities beyond the boundaries of the university.



UC Davis Diversity and Inclusion Strategic Vision

GOAL 1:

Identify, attract, retain, and graduate a diverse student body

GOAL 2:

Identify, attract, and retain a diverse faculty and staff

GOAL 3:

Advance a climate that fosters inclusion excellence

GOAL 4:

Promote diversity and inclusion in research, teaching, public service and training across campus and in neighboring communities

GOAL 5:

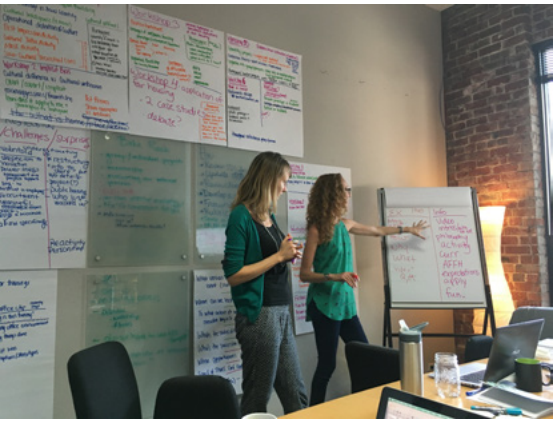
Ensure accountability for diversity and inclusion efforts, throughout the campus and in neighboring communities

Serving Those who Serve the Public

PSE will provide a university-wide coordinating and convening function for UC Davis' colleges, schools, centers, and institutes, as well as be an entry point for individual faculty, staff, and students looking for engaged scholarship and learning resources and support. PSE also will act as a conduit for community partners and non-university groups that are seeking mutually-beneficial research, teaching, and technical assistance. The four primary roles of PSE are to:

- **Communicate** the value, importance, and impact of engaged scholarship and engaged learning.
- **Convene** individuals and groups to build collaborative relationships, partnerships, and networks.
- **Collaborate** on university and community partnerships, training, workshops, and events.
- **Champion** engaged scholarship and engaged learning to increase resource support and implement change that advances the way the university rewards and recognizes publicly engaged research, teaching, and learning.

In these roles, PSE will develop and implement processes for facilitating information exchange among campus and community stakeholders, including by supporting an interactive online resource database. In this capacity, it will streamline and facilitate community requests related to research, student learning, and other forms of technical support. It will consult with, advise, and offer training opportunities for academic units to encourage broader and deeper support for public scholarship and engagement. It will collaborate on student learning initiatives, as well as co-develop metrics for measuring the impacts of these initiatives - from assessing student learning to identifying community and institutional outcomes. Ultimately, PSE will serve and advocate for university-wide groups striving to advance a culture of engagement at UC Davis. Descriptions of these impact activities are detailed in the Implementation Framework section.



Advisory Group Guidance

Several advisory groups will serve as mechanisms to provide on-going guidance to PSE and Implementation Framework activities. Initially, three advisory committees will be formed related to the following: 1) Faculty Development and Recognition, 2) Student Learning, and 3) Community Engagement. Each of these committees will focus on one of the goals and related objectives. Collectively, the advisory committees will ensure representation of faculty, staff, students, and community partners. In addition, a Leadership Group will guide PSE on matters concerning resource development, governance, and community relations. The group will be comprised of Advisory Committee Chairs as well as alumni and representatives from the Office of the Chancellor; Office of Diversity, Equity, and Inclusion; Development and Alumni Relations; Strategic Communications; Global Affairs; and UC Davis Health, among others.

Resource Investment

The following actions are critical to fully realizing Implementation Framework goals and objectives:

Dedicate resources for supporting, recognizing, and rewarding public scholarship

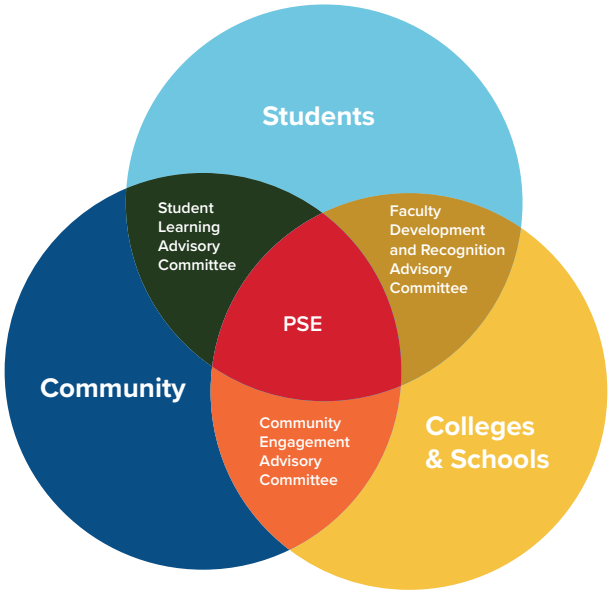
Annual resources should be invested in collaborative projects, fellowships, and small grants to support individuals who demonstrate active and impactful leadership in public scholarship; co-sponsored events such as lectures, symposiums, trainings, and workshops; and an annual awards program that recognizes excellence in collaborations that result in high quality, impactful research/creative works and student learning. Each of these activities is pivotal to advancing the implementation framework goals and objectives.

Create a new position of Vice Provost of Public Scholarship and Engagement

In concurrence with the 2015 report, Community-Engaged Scholarship at UC Davis: A Strategic Vision, which calls for the establishment of an office with an academic leader that would report directly to the Provost, the position of Vice Provost of Public Scholarship will be created to lead efforts at UC Davis and oversee PSE. This investment is based on a comparison of organizational models and examples as well as interviews with nationally-recognized university leaders in public engagement. The creation of a vice provost position reflects these findings and will serve the purpose of actualizing the goals and objectives outlined in the Implementation Framework document.

Provide sufficient staffing commensurate with peer research institutions and existing institutional commitments

UC Davis will need to make an initial investment to build and sustain a core level of staffing to support the newly created Public Scholarship and Engagement unit. A comparison of peer institutions was conducted in the fall of 2017 to ascertain the appropriate organizational level of institutional investment to support public scholarship at UC Davis. A scan of 2015 Carnegie Community Engagement Classification institutions that appear in QS World University Ranking's top 100-list (2016-2017) produced 12 U.S. universities—research institutions at the forefront of publicly engaged research, teaching, and service. Of 10 institutions that publicly list their engagement units' staff, the average staff size is 12, not including paid students and interns. Engagement units' professional staff range from three to 50, with a median staff of nine.



GOALS, OBJECTIVES, AND IMPACT ACTIVITIES

The following goals and objectives are based on information gathered through interviews, focus groups, and survey responses in Spring 2018, as well as feedback received during seven workshops and a goals and objectives prioritization survey in Fall 2018.

Goal 1: Reward and recognize public scholarship in research, teaching, and creative practice

- **1.1** Increase awareness, understanding, and acceptance of public scholarship and engagement among the university community and general public
- **1.2** Provide incentives to faculty for incorporating public engagement into research and teaching
- **1.3** Integrate public scholarship with UC Davis' colleges, schools, and other academic units to support activities and increase outputs
- **1.4** Introduce ways to recognize public scholarship in university policies, program reviews, and faculty recruitment, merit, advancement and promotion reviews

Goal 2: Develop and improve community-based learning experiences

- **2.1** Promote and support coordinated university-wide engaged learning experiences
- **2.2** Provide tools and resources to support student learning in community settings on our campuses, in our region, and throughout the world
- **2.3** Increase opportunities for students to participate in community engagement domestically and internationally through research, coursework, internships, and independent studies
- **2.4** Promote student learning that incorporates collaborative leadership, creative problem-solving activities, intercultural engagement, and global learning

Goal 3: Increase mutually beneficial community engagement and public impact

- **3.1** Enhance communication channels to increase public access to university expertise, resources, and data
- **3.2** Promote diversity, equity, and inclusion in public scholarship, community engagement, and in recruiting and retaining engaged scholars
- **3.3** Facilitate the creation of new, and support for existing, community-university partnerships, and statewide, regional, and global multi-sector consortiums that will address community-based and policy-relevant issues
- **3.4** Enhance visibility and presence of UC Davis to facilitate engagement between the larger Sacramento region and the university's Davis and Sacramento campuses utilizing research, technical assistance, and community-based learning experiences

Impact Activities

Impact activities are actionable items that support each of the twelve objectives. These activities were identified in the listening, sharing, and aligning phases, and as common practices at peer institutions.

Academic Unit Consultations	1.3 3.1
Annual Forum/Symposium	1.1 3.2 3.4
Awards and Recognition	1.1
Collaborative Commons	3.1
Community Fellowships and Grants	3.2 3.4
Curricular Program Development	2.1
Faculty Fellowships and Grants	1.2 1.3
Faculty Workshops and Mentoring	1.2 1.4
Graduate Fellowships and Grants	2.2 2.3
Information Resources	3.1
Learning Communities and Networks	2.1 3.2
Lectures and Roundtables	1.1
Merit, Advancement, and Promotion Assessment	1.4
Policy Education and Advocacy	3.3
Proposal, Grant, and Contract Assessment	1.2 1.4
Regional Consortium	3.3 3.4
Staff Workshops and Mentoring	1.3 2.2
Student Learning Metrics and Assessment	2.3
Student Workshops and Mentoring	2.4
The Co-operative	3.4
The Collaboratory	2.4
Undergraduate Fellowships and Grants	2.2 2.3 2.4

IMPLEMENTATION FRAMEWORK

The following section translates the goals and objectives into concrete strategies and activities that will elevate the value, significance, and impact of UC Davis' public scholarship and engagement. These strategies take to heart priorities identified through conversations with hundreds of community constituents and university members during the course of a year. They specifically speak to recommendations made by community groups, including the need to make the resources that UC Davis has to offer in collaborations more visible, as well as the points of entry for those collaborations easier to access. They likewise reflect the recommendations of community and UC Davis faculty alike to offer incentives for faculty and community constituents to develop authentic, deliberate, and sustained partnerships.

Organized by objective, each page identifies **Impact Activities** that will push UC Davis towards realizing its potential and achieving each objective. The following page provides a summary that relates 22 impact activities to specific goals and objectives.

Identified activities align with and, in some cases, expand upon existing initiatives, programs, and projects being led by individual faculty, centers and institutes, as well as numerous university-wide units. Each page offers examples, real and imagined, that serve as illustrations of the types of programs and opportunities that exemplify Impact Activities. Examples highlighted as **Imagining Engagement** pose the question "what if?" and are meant to inspire thoughts about new possibilities at UC Davis. In addition, two real-world examples are provided. The first - **What we are doing** - highlights an existing UC Davis program, initiative, or project that reflects the type of activities that, when replicated, expanded upon, or scaled-up, could deepen the culture of public engagement at UC Davis in a meaningful way. The second example - **What others are doing** - provides an illustration of the types of activities that have contributed to cultures of engagement at peer institutions.

Throughout, each page includes lists of **Potential Collaborators** - university-wide offices and units, as well as centers and institutes that will be instrumental to the long-term success of these activities.

"I think we're creating communities around the work that we're doing. I think community can also be that group of interested people who want to solve a problem."
Clinical Professor, School of Nursing

Objective

1.1 Increase awareness, understanding, and acceptance of public scholarship and engagement among the university community and general public

Impact Activities

- **Annual Forum / Symposium**
- **Awards and Recognition**
- **Lectures and Roundtables**

Imagining Engagement

UC Davis could host an annual celebration of public engagement that features invited speakers, poster presentations, and awards. This gathering would elevate, celebrate, and make visible engaged research, scholarship, and creative work. It also would serve as a networking opportunity between faculty, staff, students and community partners.

Potential Collaborators

Awards and Recognition

- Academic Affairs
- Equity and Inclusion
- Global Affairs
- Graduate Studies
- Internship and Career Center
- Office of the Chancellor
- Office of the Provost
- Office of Research
- Undergraduate Education

Lectures and Roundtable

- Equity and Inclusion
- Office of the Chancellor
- Office of the Provost

Annual Forum/ Symposium

- Global Affairs
- Office of Diversity, Equity, and Inclusion
- Office of Research

> "I think part of this process is going to require communicating the value of engaged scholarship. The truth of it is UC Davis is a land-grant institution, so service is so key to what makes us a land-grant and yet, I don't think engaged scholarship has been recognized as exemplary of the service we're mandated as a land-grant public institution. So we need to re-embrace what land-grant means. I think we're off to a good start."
>
> *Associate Professor, College of Agricultural and Environmental Sciences*

What we are doing

The **UC Davis Forums on the Public University and the Social Good** is a distinguished lecture series designed to promote informed and thoughtful dialogue among members of the university community and the public about the serious challenges facing the nation's public universities, ways of responding to those challenges, and how these public universities are evolving. With an ultimate goal of helping to produce a public university that will best serve society and individuals, this series poses the following question: What should and can the public university be in the 21st century?

https://forums.ucdavis.edu/about.cfm

What others are doing

At Cornell, the **George D. Levy Faculty Award** recognizes a faculty member whose community collaborations serve as models of outstanding, sustained, community engagement in higher education. It awards $5,000 annually to a faculty member whose teaching, research, and other activities demonstrate: 1) Shared/collaborative decision-making that incorporates community voice and reciprocity into the design, implementation, and evaluation of the project; 2) Community capacity building; 3) Integrating engaged student learning outcomes into course design and delivery; and 4) Planning for sustaining the community partnership.

https://engaged.cornell.edu/grant/levy-faculty-award/

Objective

1.2 Provide incentives to incorporate public engagement into research and teaching

Impact Activities

- **Faculty Fellowships and Grants**
- **Faculty Workshops and Mentoring**
- **Proposal, Grant, and Contract Assessment**

Imagining Engagement

Development and Alumni Relations could work to raise interest and support for an endowed fund: The Supporting Public Research, Outreach, Collaboration, Community Engagement, and Teaching (SPROCKET) Fund. This fund could provide momentum for new engaged research, elevate excellence in research and teaching, and recognize achievements and contributions through a Building Bridges grant that enables university/community collaborations at different stages of development; a Public Scholars Fellowship to support faculty to participate in collaborations with non-university partners through research and/or teaching; and a Community Scholars grant to facilitate community partner participation in university-based research and teaching.

Potential Collaborators

Faculty Workshops and Mentoring

- Academic Affairs
- Center for Community and Citizen Science
- Center for Regional Change
- Feminist Research Institute
- Global Affairs
- Office of Research
- Undergraduate Research Center

Proposal, Grant, and Contract Assessment

- Office of Research

Faculty Fellowships and Grants

- Academic Affairs
- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Office of Research
- Office of the Chancellor
- Office of the Provost
- Strategic Communications

> "Faculty respond to a culture of how we are awarded in much the same way that anyone else [would] in a workplace... I have to make choices all the time about how I spend my time. And those choices are made in a mesh of both what is most important to me and what is most encouraged by my institution."
>
> *Professor, College of Letters and Science*

What we are doing

Through the **Interdisciplinary Research Catalyst (IRC)** program, the Office of Research has sponsored full-day faculty and staff researcher workshops focused on identifying funding opportunities and building collaborations. For example, in partnership with the UC Davis Center for Community and Citizen Science, the Office of Research organized Conversations in Community and Citizen Science. This workshop explored ways to incorporate citizen and community science into research as a powerful tool for science, outreach, and engagement. More than 70 individuals participated in the workshop that included presentations of lessons, approaches and tools; identification of collaborative opportunities; and the formation of working groups to incubate projects.

https://research.ucdavis.edu/key-initiatives/interdisciplinary-research-catalyst

What others are doing

The **Thorp Faculty Engaged Scholars** program at the University of North Carolina brings together selected faculty from across campus to engage in a two-year experiential curriculum designed to advance their engaged scholarship. Each faculty member is awarded $10,000 for two years. Scholars participate in sessions in community settings to learn from Carolina faculty and their community partners. While developing individual projects, each class of scholars forms a learning community along with the faculty and community course directors to support one another's projects and community partners. The growing network of Thorp Faculty Engaged Scholars reports outcomes including new interdisciplinary collaborations, successful grant applications, and both traditional and non-traditional products of scholarship.

https://ccps.unc.edu/fes/

Objective

1.3 Integrate public scholarship within UC Davis' colleges, schools, and other academic units to support activities and increase outputs

Impact Activities

- **Academic Unit Consultations**
- **Faculty Fellowships and Grants**
- **Staff Workshops and Mentoring**

Imagining Engagement

PSE could work with college and school deans to incorporate public scholarship into unit-wide initiatives, grant programs, and other faculty incentives. Possibilities might include engagement action plans, coordination mechanisms to support curriculum-based projects with non-university groups, and document templates for memoranda of agreements, community IRBs, technical assistance contracts, among others.

Potential Collaborators

Advising and Consultations

- Colleges and Schools

Staff Workshops and Mentoring

- Equity and Inclusion
- Staff Assembly

Faculty Fellowships and Grants

- Academic Affairs
- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Office of Research
- Strategic Communications

> "The fact of the matter is that we were operating for many decades within the context of the university that for the most part did not embrace this kind of work. I think that was the truth. So I think for its very survival as a department, at least prior to my coming here, the idea was we had to conform as much as possible to the standard conventional kinds of metrics around scholarship and scholarly production because there was no way we would continue to grow if our values were so out of step with what was conventionally accepted as scholarly productivity."
>
> *Professor, College of Letters and Science*

What we are doing

Making Connections is a new program supported by the Dean of the College of Agricultural and Environmental Sciences. The program is designed to facilitate community engagement between new college faculty members and external partners throughout California. Making Connections offers a series of immersive tours and experiences around the state. Each tour offers insight into the agricultural systems and environmental landscapes found in various regions. An emphasis is placed on meeting external practitioners and constituents from around the state and hearing and learning about their experiences first-hand.

https://caes.ucdavis.edu/making-connections

What others are doing

The University of Minnesota Office for Public Engagement **Engaged Department Grant Program** offers up to $7,500 awarded annually to nine departments to plan, establish, implement, and evaluate strategic initiatives that advance the integration of public engagement into the departments' research and teaching activities.

https://engagement.umn.edu/our-impact/engaged-department-grant-program

Objective

1.4 Introduce ways to recognize public scholarship in university policies, program reviews, and faculty recruitment, merit, advancement, and promotion reviews

Impact Activities

- **Faculty Workshops and Mentoring**
- **Merit, Advancement, and Promotion Assessment**
- **Proposal, Grant, and Contract Assessment**

Imagining Engagement

A university-wide task force could be created to study merit, advancement, and promotion policies and procedures. Members of the group could develop a public scholarship guidance document to assist different academic units, i.e., departments and colleges, to incentivize and reward public scholarship. The Academic Senate could create a new committee on public scholarship to explore ways in which the university can reward and recognize public scholarship in research, teaching, and service.

Potential Collaborators

Faculty Workshops and Mentoring

- Academic Affairs
- Center for Community and Citizen Science
- Center for Regional Change
- Feminist Research Institute
- Office of Research

Proposal, Grant, and Contract Assessment

- Office of Research

Merit, Advancement, and Promotion Assessment

- Academic Affairs
- Academic Senate

> "When I was tenure track, I was told at that time I was doing too much community service, meaning work outside the university. So, I was strategic in the sense that I just didn't put it on my application. I continued to do the work, I just left it off my application. Why should we have to disclaim that part of the work that we do? I don't think I should necessarily get a promotion based on that, but why should I be criticized for it?"
>
> *Professor, School of Law*

What we are doing

With $422,347 in funding from the UC Office of the President, the Office of Academic Affairs in coordination with Equity and Inclusion have launched the **Advancing Faculty Diversity Grant** for the purpose of increasing the diversity of ladder rank faculty through open searches conducted in the 2018-19 academic year. The initial screening of candidates is based on the evaluation of the candidates' Statement of Contributions to Diversity.

https://academicaffairs.ucdavis.edu/advancing-faculty-diversity-pilot-project

What others are doing

In 2011, a task force at Purdue University was formed to examine various elements of its promotion and tenure policy, leading to new criteria and procedures for promotion and tenure. The revised criteria explicitly state that faculty members should contribute to all three areas of discovery, learning, and engagement. These changes led to a dramatic increase in the number of faculty promoted and/or tenured on the basis of engagement from 17 to 52 during a 4-year period. To further support faculty, *A Guide for Drafting and Evaluating Engagement Promotion and Tenure Documents* is being developed to assist faculty in putting together and evaluating faculty dossiers related to public engagement.

https://www.purdue.edu/provost/heads/documents/septemberPacket.pdf

Objective

2.1 Promote and support coordinated university-wide engaged learning experiences

Impact Activities

- **Curricular Program Development**
- **Learning Communities and Networks**
- **Student Learning Metrics and Assessment**

Imagining Engagement

The Internship and Career Center, Undergraduate Education, Global Affairs, Cooperative Extension, and Equity and Inclusion could create experiential student leadership experiences. These could be modeled after the Aggie EVO System, which allows student athletes to be exposed to post-graduation careers. As part of this initiative, PSE could support a searchable directory filled with existing projects from Sacramento neighborhoods such as Meadowview, Oak Park, and Del Paso Heights, as well as rural communities in Esparto and Knights Landing. This directory would allow students to easily find local organizations and agencies that are interested in partnerships. These projects could fulfill a students' co-op or internship experience and be integrated into the undergraduate curriculum as a General Education requirement.

Potential Collaborators

Student Learning Metrics and Assessment

- Center for Educational Effectiveness
- Global Affairs

Curricular Program Development

- Cooperative Extension
- Equity and Inclusion
- Global Affairs
- Graduate Studies
- Internship and Career Center
- Undergraduate Education
- Undergraduate Research Center

Learning Communities and Networks

- Arboretum and Public Garden
- Center for Regional Change
- Global Affairs
- Graduate Studies
- Imagining America
- Student Affairs
- Undergraduate Education

> "We think about our students as a primary public: ensuring that we're really monitoring and supporting their academic success, but also connecting them to various projects and organizations in the community through that advising. And then later, of course, making it an actual requirement that they do this work with the organization."
>
> *Professor, College of Letters and Science*

What we are doing

The **Ted Bradshaw Engaged Student Fellows Program** is a student engagement program open to all UC Davis undergraduate and graduate students, and housed in the Center for Regional Change. The program provides an opportunity for students to work one-on-one with research faculty and campus/community partners on social justice and environmental issues the students are passionate about. Each student also prepares a presentation about their work in academic, policy, and community settings.

https://regionalchange.ucdavis.edu/articles/crc-scholars

What others are doing

Cornell University offers a three-stage **Certificate in Engaged Leadership** that enables undergraduate students to build on their interests and experiences and develop engaged leadership skills. As part of the program, students produce written reflection, pursue leadership education, and dedicate time to engagement activities including research, organizing, and volunteering. Students produce a capstone project in which students develop a model of change and create personal post-graduation engagement plans.

https://engaged.cornell.edu/program/certificate-in-engaged-leadership/

Objective

2.2 Provide tools and resources to support student learning in community settings on our campus, in our region, and throughout the world

Impact Activities

- **Graduate Fellowships and Grants**
- **Staff Workshops and Mentoring**
- **Undergraduate Fellowships and Grants**

Imagining Engagement

UC Davis could develop staff professional development programs to deepen understanding of public engagement and enhance support for students enrolled in engaged learning courses and/or pursuing engaged research. This could include the development of a Community University Liaison network of staff who manage and coordinate organized programs and projects related to public engagement. The network would support peer mentoring, public engagement orientations for new staff, and staff-student mentorship opportunities.

Potential Collaborators

Staff Workshops and Mentoring

- Arboretum and Public Garden
- Equity and Inclusion
- Global Affairs
- Learning and Development
- Staff Assembly

Graduate Fellowships and Grants

- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Graduate Studies

Undergraduate Fellowships and Grants

- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Internship and Career Center
- Undergraduate Education

"We have some of our UC Davis undergraduates working as mentors in our different sites. That's supported through a grant to connect university undergraduates - not just UC, other universities as well - with the community. With this support, we have a weekly seminar here on campus where we reflect. They write field notes. We talk about their experiences. Then they are out at the sites with us working on things together. So, that's been a place where we've really had a chance to think about the skill sets that you need. All of those things can be developed further."

Associate Professor, School of Education

What we are doing

The UC Davis Humanities Institute hosts the **Mellon Public Scholars Program**. This program introduces graduate students in the arts, humanities, and humanistic social sciences to the intellectual and practical aspects of identifying, addressing, and collaborating with members of the public through their scholarship. Each student receives a $7,500 stipend, with the possibility of supplemental project funds, and works directly with a faculty mentor. Students also participate in a quarter-long seminar in the spring preceding their summer fellowship.

http://publicscholars.ucdavis.edu

What others are doing

Purdue University's **Service Learning Grant Program** provides grants to Purdue students or student organizations to fund engaged and experiential learning opportunities. It supports projects that will encourage students to assist in solving problems or providing a service while utilizing their education and expertise. The program is intended to provide students with opportunities that expand their learning environment. Grant amounts range from $100 to $500 for individuals, and $1500 for groups.

https://slg.engagement.purdue.edu

Objective

2.3 Increase opportunities for students to participate in community engagement domestically and internationally through coursework, internships, and independent studies

Impact Activities

- **Graduate Fellowships and Grants**
- **Student Workshops and Mentoring**
- **Undergraduate Fellowships and Grants**

Imagining Engagement

UC Davis could develop a university-wide Undergraduate Fellowship program for students that includes a faculty mentor, an evaluation component, and supports fieldwork and/or conference travel. This could be structured as an annual student cohort program or intensive summer program where students live and study within a community setting.

Potential Collaborators

Student Workshops and Mentoring

- Arboretum and Public Garden
- Davis Humanities Institute
- Global Affairs
- Graduate Studies
- Imagining America
- UC Davis Health

Graduate Fellowships and Grants

- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Graduate Studies
- UC Davis Health

Undergraduate Fellowships and Grants

- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Internship and Career Center
- Undergraduate Education
- UC Davis Health

> "I think our ultimate goal here, and particularly if you are inclined to do engaged scholarship is to show students that knowledge matters, facts matter, your voice matters."
>
> *Assistant Professor, College of Agricultural and Environmental Sciences*

What we are doing

The Betty Irene Moore School of Nursing at UC Davis' **Community Connections** program is a year-long course in which students are partnered with a community mentor to research and implement a system-wide solution. Faculty match Nursing Science and Health-Care Master of Science Leadership students with community organizations, whose size and missions vary: the Sacramento Food Bank and Family Services, the Veterans Affairs Northern California Health Care System, Yolo Hospice, or Placer County Health and Human Services. Students work in groups with a mentor to design and complete a project that addresses a health-care issue.

https://health.ucdavis.edu/nursing/academics/Course_Distinctions/course_pages/course_pages_commcon.html

What others are doing

The University of Pennsylvania's **Penn Program for Public Service Summer Internship** is an 11-week multifaceted summer program that immerses approximately 10-12 undergraduates in real-world problem solving in the West Philadelphia-Penn community. At the core of the internship is an action-oriented, academically based community service seminar, "Faculty-Student Collaborative Action Seminar in University-Community-School Partnerships and Healthy Urban Communities."

https://www.nettercenter.upenn.edu/what-we-do/programs/ppps

Objective

2.4 Promote student learning that incorporates collaborative leadership, creative problem-solving activities, intercultural engagement, and global learning

Impact Activities

- **Student Workshops and Mentoring**
- **The Collaboratory**
- **Undergraduate Fellowships and Grants**

Imagining Engagement

The Collaboratory, a physical space on the UC Davis campus, could facilitate transdisciplinary collaborations and student engagement through interdisciplinary, publicly-facing centers and institutes and community partners to improve the well-being of individuals, communities, and the planet. The Collaboratory also could be the locus for new centers that focus on social, policy and/or environmental problems, and serve groups who are committed to equitable and inclusive methods of knowledge production. Co-locating centers and institutes would allow scholars to share and leverage resources, and provide faculty and students access to broader circles of expertise in the community and receive on-the-ground training in engaged scholarship.

Potential Collaborators

Student Workshops and Mentoring

- Arboretum and Public Garden
- Cross Cultural Center
- Davis Humanities Institute
- Global Affairs
- Graduate Studies
- Imagining America
- Internship and Career Center
- Undergraduate Education

Undergraduate Fellowships and Grants

- Colleges and Schools
- Development and Alumni Relations
- Global Affairs
- Institute for Innovation and Entrepreneurship
- Internship and Career Center
- Undergraduate Education

The Collaboratory

- Arboretum and Public Garden
- Center for Community and Citizen Science
- Center for Poverty Research
- Center for Regional Change
- Center for Watershed Sciences
- Davis Humanities Institute
- Development and Alumni Relations
- Feminist Research Institute
- Global Affairs
- Graduate Studies
- Institute for Innovation and Entrepreneurship
- Institute for Transportation Studies
- Office of Research
- Undergraduate Education
- University Library

> "Students come in with this perspective - having lived in this kind of community, having witnessed some sort of injustice. If we can teach them the tools to solve some of those problems, then they're going to take that wherever they go. I think that's true for undergraduate students, as well as graduate-level students."
>
> *Professor, School of Medicine*

What we are doing

UC Davis is building on the university's growing international experiences and rich regional diversity to provide vital intercultural engagement and global learning opportunities to all UC Davis students. **Global Education for All** aims to provide students with a variety of experiences tailored to their interests, skills and aspirations, including:

- Internships and domestic experiences that have global footprints
- Research and classroom learning opportunities that employ virtual international collaborations
- Service and experiential learning that cross academic and geographic boundaries

https://globalaffairs.ucdavis.edu/ge4a

What others are doing

Cornell University's **Be the Change Workshops** are designed to build technical, engaged leadership skills to cultivate more effective community engagement. Open to students and community members, the 90-minute workshops provide opportunities to learn about mentorship, critical reflection and group dynamics, and explore power dynamics in a community engagement context.

https://engaged.cornell.edu/program/be-the-change/

Objective

3.1 Enhance communication channels to increase public access to university expertise, resources, and data

Impact Activities

- **Academic Unit Consultations**
- **Collaborative Commons**
- **Information Resources**

Imagining Engagement

A UC Davis Collaborative Commons could be an online portal for grants, trainings, tools, events, digital stories, creative expression, and collaboration opportunities. The portal could also host a matchmaking service between university and public partners for collaborative research, teaching, and projects. This online portal would allow both the UC Davis community, including the Sacramento campus, and the general public the ability to gain a more comprehensive understanding of publicly engaged projects, as well as find support for maintaining partnerships and starting new ones.

Potential Collaborators

Information Resources

- Centers and Institutes
- Continuing and Professional Education

Academic Unit Consultations

- Colleges and Schools

Collaborative Commons

- Center for Applied Policy in Education
- Center for Community and Citizen Science
- Center for Poverty Research
- Center for Regional Change
- Center for Reducing Health Disparities
- Clinical and Translational Science Center
- Davis Humanities Institute
- Development and Alumni Relations
- Feminist Research Institute
- Global Affairs
- Government and Community Relations
- Graduate Studies
- Information and Educational Technology
- Internship and Career Center
- Library
- Office of Research
- Office of the Vice Chancellor of Human Health Services
- Strategic Communications

> "One of my community partners asks me, 'We are having this essay contest where students can win a scholarship. Can you help me get the word out to the university?' I say, 'Well, I ought to be able to ... I'll try. I'll try." I ran around and I'm like, 'Okay, who would I possibly get this information to?' One of my colleagues says, "Well, there's people over here, and then there's this research group over there. I don't know. Email those professors and see if they'll forward it out to their students.' I took that information, I did some research on my own, on our own website, and forwarded it out to probably 10 people and never heard a word. I have no idea if I was any help at all. If I don't even know how to navigate the university and make that happen, how would I expect her to?"
>
> *Administrative Director, Continuing and Professional Education*

What we are doing

The **Clinical Legal Education Program** at UC Davis School of Law, which includes the Immigration Law Clinic, the Prison Law Clinic, the Family Protection and Legal Assistance Clinic, the Aoki Social Justice Clinic, and the Aoki Water Justice Clinic, provides legal services without charge to indigent persons, particularly client groups that traditionally have lacked significant legal representation. These award-winning clinics have earned national and international acclaim for both their high-quality of public service and their unique pedagogical value within the law school curriculum by helping train first-rate lawyers

https://law.ucdavis.edu/clinics/

What others are doing

The University of Pennsylvania's **Nonprofit Institute** provides free workshops to support local nonprofit organizations. Courses in non-profit administration, evaluation, grant writing, and finances, among other topics are taught over a six-day period. The aim is to strengthen organizational and individual capacity to improve the quality of services for their constituents.

https://www.nettercenter.upenn.edu/what-we-do/programs/penn-volunteers-public-service-penn-vips/nonprofit-institute

Objective

3.2 Promote diversity, equity, and inclusion in public scholarship, community engagement, and in recruiting and retaining engaged scholars

> "There are clear disparities, inequities, in communities of color, immigrant communities, or communities where there aren't so many resources. Why is that happening and how can we improve that?"
>
> *Assistant Clinical Professor, School of Medicine*

Impact Activities

- **Annual Forum/Symposium**
- **Community Fellowships and Grants**
- **Learning Communities and Networks**

Imagining Engagement

The Office of Research, Office of Diversity, Equity, and Inclusion, and Global Affairs could make grants available to non-university groups to work with UC Davis faculty, staff, and students to address social inequalities. These grants would provide additional opportunities to engage community members in the knowledge-production process, and thereby expand the range of perspectives, information, and solutions put forward in addressing social, environmental, and technical issues.

Potential Collaborators

Learning Communitites and Networks

- Imagining America
- Undergraduate Education

Annual Forum/Symposium

- Equity and Inclusion
- Center for Reducing Health Disparities
- Office of Research
- Student Recruitment and Retention Center

Community Fellowships and Grants

- Aggie Square
- Center for Reducing Health Disparities
- Center for Regional Change
- Development and Alumni Relations
- Educational Opportunity Program
- Equity and Inclusion
- Global Affairs
- Office of Research
- Office of the Chancellor

What we are doing

UC Davis' **Annual Equity Summit** convenes educators, community members, and experts from a range of disciplines to address today's pertinent social issues. It features networking, social justice awards presentations, and opportunities for shaping actions and creating solutions.

https://equity.ucdavis.edu/equity-summit

What others are doing

The University of Texas' Longhorn Center for Community Engagement facilitates **monthly "front porch gatherings"** that address issues of equity, disparity, and access through active engagement, and connects UT research and resources with community organizations and members. These events represent UT Austin's open door to the Austin community, and provide time and space for community collaboration.

https://diversity.utexas.edu/community-center/?s=front+porch+gatherings

Objective

3.3 Facilitate the creation of, and support for existing, community-university partnerships, and regional, statewide, and global multi-sector consortium that address community-based and policy-relevant issues

Impact Activities

- **Community Fellowships and Grants**
- **Policy Education and Advocacy**
- **Regional Consortium**

Imagining Engagement

UC Davis could serve as a regional leader by convening a consortium of universities, colleges, and organizations that are individually and collectively working to improve the well-being of Sacramento's communities through evidence-based, community-serving, and policy-relevant initiatives, programs, and projects.

Potential Collaborators

Policy Education and Advocacy

- Center for Regional Change
- Center for Poverty Research
- Continuing and Professional Education
- Institute for Transportation Studies
- Policy Institute for Energy, Environment, and the Economy
- UC Center Sacramento
- UC Davis Washington Program

Community Fellowships and Grants

- Aggie Square
- Development and Alumni Relations
- Office of the Chancellor

Regional Consortium

- Aggie Square
- Center for Reducing Health Disparities
- Center for Regional Change
- Continuing and Professional Education
- Development and Alumni Relations
- Equity and Inclusion
- Global Affairs
- Imagining America
- Internship and Career Center
- Office of Campus Community Relations
- Office of Research and Policy for Equity
- Office of the Vice Chancellor of Human Health Services
- UC Center Sacramento

> "I'm trying to motivate individual change, but also I'm trying to motivate people to get our government to change... because I work on an issue that is extremely pressing and rapidly moving, and we have to do something about it quickly."
>
> *Professor, College of Letters and Science*

What we are doing

Aggie Square will serve as a collaborative technology and innovation campus that leverages the university's strengths to become the catalyst for economic change, create jobs, and help spur economic vitality of the surrounding neighborhoods and the broader Sacramento region. Aggie Square promises to be a model public-private partnership, which increases technology transfer and creates equitable opportunities for residents in the community and region.

https://leadership.ucdavis.edu/aggie-square

What others are doing

The **WWAMI program** at the University of Washington's School of Medicine is an award-winning community-based medical education initiative. By placing medical students in immersive community-based clinics throughout the broader region, the program aims to increase the number of primary care physicians, especially in underserved areas; provide community-based medical education; and expand graduate medical education in an impactful and cost-effective way. The program has earned the UW School of Medicine top accolades in primary care education, family medicine, and rural medicine training from *U.S. News and World Report*, and several Star Awards from the Association of American Medical Colleges, including the Star of Educational Innovation and Star of Community Achievement Awards. These awards recognize the significant efforts of regional medical campuses to develop programs that help students and strengthen ties with the communities they serve.

https://www.uwmedicine.org/school-of-medicine/md-program/wwami

Objective

3.4 Enhance visibility and presence to facilitate engagement between the larger Sacramento region and the Davis and Sacramento campuses through research, technical assistance, and community-based learning experiences

Impact Activities

- **Annual Forum/Symposium**
- **Regional Consortium**
- **The Co-operative**

Imagining Engagement

UC Davis could develop the Co-operative as a physical co-working space for university faculty, students, and non-university groups. This Sacramento-based center for experiential learning, action research, creative cultural production, and leadership development would enhance student experiences through real-world and project-based programs, coursework, and internships in local settings. One of its central aims would be to facilitate community-benefitting research and practice on key issues, such as housing, education, health, poverty, inequality, and the environment.

Potential Collaborators

Regional Consortium

- Aggie Square
- Center for Regional Change
- Continuing and Professional Education
- Development and Alumni Relations
- Equity and Inclusion
- Global Affairs
- Imagining America
- Office of Campus Community Relations
- Office of Research and Policy for Equity
- Office of the Vice Chancellor of Human Health Services
- Policy Institute for Energy, Environment, and the Economy
- UC Center Sacramento

Annual Forum/Symposium

- Global Affairs
- Equity and Inclusion
- Office of Research
- Strategic Communications

The Co-operative

- Aggie Square
- Arboretum and Public Garden
- Center for Community and Citizen Science
- Center for Educational Effectiveness
- Center for Healthcare Policy and Research
- Center for Poverty Research
- Center for Reducing Health Disparities
- Center for Regional Change
- Continuing and Professional Education
- Development and Alumni Relations
- Equity and Inclusion
- Feminist Research Institute
- Global Affairs
- Graduate Studies
- Imagining America
- Internship and Career Center
- Office of Research and Policy for Equity
- Office of the Vice Chancellor of Human Health Services
- Undergraduate Education

> "Where we work, we're listeners. We have to understand what the needs are of our community partners. I think an important piece for me in engagement is being invited. I think that sometimes we as academicians can be a bit arrogant: that we know what's wrong with the world and how to fix it."
>
> *Professor, School of Veterinary Medicine*

What we are doing

A new prototype space in the Oak Park neighborhood of Sacramento was announced to support a number of engagement initiatives and projects with non-university partners. The aim is to incubate and support partnerships with non-university groups, as well as a range of other community-engaged research, teaching, and learning experiences. Flexible classrooms and shared coworking space accommodate individuals traveling from the UC Davis campus, and provide a location for university and community events, workshops, trainings, and lectures.

https://www.ucdavis.edu/news/uc-davis-collaborates-ibm-aggie-square-launch-facility/

What others are doing

The **Barbara Weitz Community Engagement Center** at the University of Nebraska, Omaha (UNO), serves to strengthen UNO's existing outreach efforts and foster future opportunities for partnerships among UNO students, faculty, staff, and non-profit or governmental organizations. It boasts over 12,000 square-feet of community and UNO partnership space in a flexible, collaborative, and productive work environment.

https://www.unomaha.edu/community-engagement-center/index.php

UC DAVIS
PUBLIC SCHOLARSHIP AND ENGAGEMENT

10 Actions in 365 Days

Based on Impact Activities identified in the Implementation Framework, the next steps are to explore potential collaborations to realize the Implementation Framework's Goals and Objectives. Below are 10 Actions that Public Scholarship and Engagement will pursue over the next year. These actions focus on a coordinated strategy to build and establish PSE's communications and programmatic infrastructure.

1. Establish **Advisory Committees** related to: 1) Faculty Development and Recognition, 2) Student Learning, and 3) Community Engagement. These advisory groups will provide guidance and feedback to PSE as specific activities are implemented.

2. Create a **web-based portal for engaged scholarship and engaged learning**. This will include resources, opportunities, a searchable directory, a calendar of events, and stories of engagement.

3. Collaborate in the **creation and launch of a UC Davis facility in Sacramento** that will serve as a physical hub to support engagement initiatives and projects with non-university partners. The facility would include shared co-working space, a conference/classroom, an open area for public events, and a range of small meeting spaces.

4. Establish an **Engaged Scholarship Faculty Fellows program** to advance significant contributions to, and exploration of, theories and practices that will cultivate and foster a culture of engagement at UC Davis. This cohort-based program will be organized around monthly meetings, mentorship, and the development of a major publication.

5. Establish an **Engaged Learning Faculty Fellows program** to create and improve community-based student learning experiences that will cultivate and foster a culture of engagement at UC Davis. This cohort-based program will be organized around monthly meetings, mentorship, and the development or improvement of a course.

6. Develop **10 pilot projects with UC Davis colleges, schools, and other academic units**. Possibilities might include engagement action plans, coordination mechanisms to support curriculum-based projects with non-university groups, and document templates for memoranda of agreements, community IRBs, scopes of work, among others.

7. Co-sponsor **10 trainings or workshops** with faculty, staff, students, and community stakeholders. Specific topics may include community engagement theory and practice, translational and action research, communicating research to public audiences, and intercultural communication, among others.

8. Expand **internships, clinical programs, and curriculum-based projects** to serve urban and rural communities in the Sacramento region. The goal is to improve coordination and expand upon existing opportunities at UC Davis' professional schools, Undergraduate Education, Internship and Career Center, Global Affairs, Arboretum and Public Garden, and other units that are focused on student career and leadership development.

9. Organize **an annual Community Engagement Forum** to solicit ideas and suggestions from community partners. The event would showcase model collaborations, identify ways to access university resources, and offer consultative services to help community groups develop research and curriculum-based projects, and respond to technical assistance requests.

10. Support a **university-wide taskforce that will explore ways to achieve greater recognition of public scholarship** within university policies, program reviews, and faculty recruitment, merit, advancement, and promotion reviews.

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